







ALBERT C. LOPEZ

GRAPHIC DESIGNER

► CONTACT

-  559-373-3587
-  alopezdesign@yahoo.com
-  alopezdesign.com
-  Madera, CA

► SOFTWARE SKILLS

ILLUSTRATOR

PHOTOSHOP

INDESIGN

ACROBAT

PREMIERE PRO

MICROSOFT 365

► EDUCATION

B.A. - Graphic Design
California State University,
Fresno, CA

Computer Technology
Heald College
Fresno, CA

► CERTIFICATIONS

Foundations of User
Experience (UX) Design
Google Certificate

Part 107 Remote Pilot
FAA Certificate

► PROFILE

With extensive experience in graphic design and videography, I possess a unique blend of creative and technical skills that enable me to deliver high-quality and effective solutions for every project. As a dedicated professional, I thrive on new challenges and continuously seek opportunities to enhance my knowledge and skills, staying up-to-date with the latest industry trends and technologies.

► EXPERIENCE

2019 - 2024

Graphic Designer - Fresno Oxygen / Barnes Welding Supply - Fresno CA

- Designed covers and layouts for bi-monthly and yearly catalogs.
- Created monthly flyers, postcards, forms, and labels.
- Developed banner ads and updated websites and social media pages.
- Photographed, color corrected, and retouched images.
- Created artwork wraps for a fleet of delivery vehicles.
- Recorded and edited videos for social media and websites.
- Operated drones for aerial photography and videography, capturing unique perspectives and enhancing visual content for marketing materials.
- Successfully managed projects from concept to completion, ensuring timely delivery and alignment with brand objectives.

2008 - Current

Graphic Designer / Owner - Chic Tags - Madera CA

- Designed printed products, packaging, marketing materials, and E-commerce website graphics.
- Created vector artwork and mixed media illustrations.
- Photographed, color corrected, and retouched images.
- Developed color schemes for product lines to enhance brand identity.
- Planned and built trade show booth walls and signage for effective marketing displays.

2005 - 2012

Lead Graphic Designer - LitConn, Inc. - Fresno CA

- Trained and mentored employees on Adobe software.
- Logged and reported project updates to management
- Designed and maintained integrity of the English Now! brand throughout products, packaging, websites, and marketing materials.
- Developed presentation software with video, audio, and animation.
- Recorded informational videos.
- Color corrected and retouched photos.
- Planned and developed color schemes for book series.